

MMP Highlights

- Recruited and placed first group of AmeriCorps Ambassadors of Mentoring at 14 mentoring programs across MA
- Quality Based Membership pilot completed with 15 inaugural members
- Broadened and deepened our impact through trainings, technical assistance and knowledge-sharing for 119 organizations
- Provided over \$100,000 in match activities throughout 2008
- Made over 900 mentor referrals and launched new recruitment campaign targeting potential mentors of color
- Ended 2008 with over \$2million in revenue and 6 months of cash on hand

AmeriCorps Ambassadors of Mentoring

Following months of planning we submitted a proposal in August to the Corporation for National & Community Service and were awarded a 3-year grant to launch our first team of AmeriCorps Ambassadors of Mentoring. MMP embarked on this program to provide mentoring programs with well-trained and motivated individuals who will impact service delivery, organizational capacity, and sustainability. This program is also focused on enhancing the mentoring field at large through greater professionalization of the field and the creation of a new talent pipeline. This AmeriCorps program was one of only two new corps selected in the Commonwealth and 26 selected nationally through the last selection process.



MMP's Ambassadors for the inaugural 2008-2009 program year consist of 14 members serving at 12 mentoring programs areas across the state and MMP, including Springfield, Worcester, Lawrence, Lowell, Lynn, Great Barrington, and Boston. Three of the Ambassadors are serving at MMP; one at our Western Mass. office and two at MMP headquarters in Boston. The members served more than 5,745 hours through in their first six months of service and generated over 538 mentor volunteer inquiries!

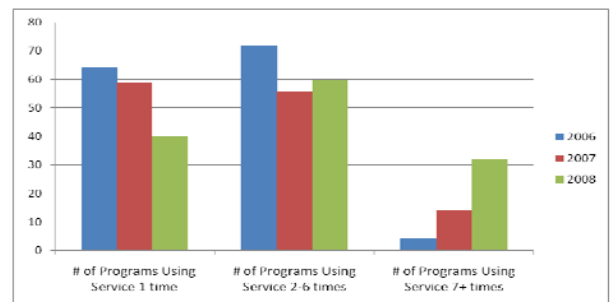


Training and Strategic Services

An inaugural cohort of 15 programs piloted the tools and processes of **Quality-based Membership (QBM)** in 2008. QBM provides an "indicator of quality" for mentoring programs and benchmarks program practices against national standards of excellence. 14 programs served on the Membership Advisory Committee, a group of professional leaders who advised MMP through the 12-month period during which the core features of QBM were developed. Congratulations to these programs for participation in the QBM pilot:

Adoption & Foster Care Mentoring
 Big Brothers Big Sisters of Franklin County
 Big Brothers Big Sisters of Massachusetts Bay
 Big Sister Association of Greater Boston
 Boston Scholars Program
 Children's Friend & Family Services' Youth Mentoring
 Everybody Wins! Metro Boston
 Generations Inc.-Reading Coaches
 Jewish Big Brothers Big Sisters of Greater Boston
 LUK Inc. Mentoring Program
 Partners for Youth with Disabilities-Mentor Match
 SMILES Mentoring Program
 Stand and Deliver MCAS
 Charities Labouré Center, South Boston T.E.A.M.
 YOU, Inc.

In 2008, in response to the needs of our programs, we aimed to be more deeply engaged with programs to fully leverage our opportunity to drive high-quality practices; and to build training and TA resources to add value and be relevant to programs at all stages of development. Our year-end statistics mark significant progress toward meeting these goals. We had a 35% increase in program usages and the number of programs that utilized training and TA on 7+ occasions was up 21%. Additionally, 46% of the program



utilizing our services for the first time were established programs (in 2006, none of the organizations using our services for the first time were established programs). We created new avenues with which to engage programs in capacity-building services by broadening the scope and depth of our training calendar, targeting core trainings to start-up programs and expanding trainings offered to well-established programs and experienced staff.

Match Activities



For the 4th consecutive year, MMP teamed up with WBCN Patriots Rock Radio Network, Vince and Bianca Wilfork for the "Match of the Game" program. For each home game, MMP selected a mentor/

mentee match based on their submitted match story to be the Wilforks' VIPs at Gillette Stadium. In addition, the Celtics Shamrock Foundation once again selected MMP as an official community partner for the 08-09 basketball season as part of its ticket donation program. This allows season ticket holders to donate preseason and regular season tickets to the Shamrock Foundation, who then distribute the tickets to programs in our network for their matches. More than 50 MMP programs are participating and from October through December, 1,042 tickets, valued at \$111,594, were donated to 31 programs. Our total year-end tally of donated match activities was over \$150,000, an increase of over \$100,000 from 2008's total.



teaming up for kids

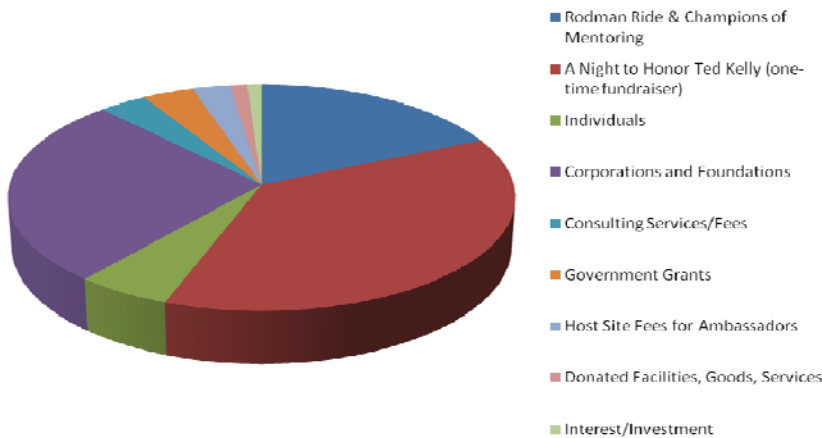
Mentor Recruitment

MMP made 930 referrals in 2008, a 21% increase over 2007 referrals. 281 of these referrals were made through the Red Sox Mentoring Challenge. We have continued to plan for the launch of our Mentors of Color campaign, which has a goal of recruiting 1,000 mentors of color by 2011. We created an advisory

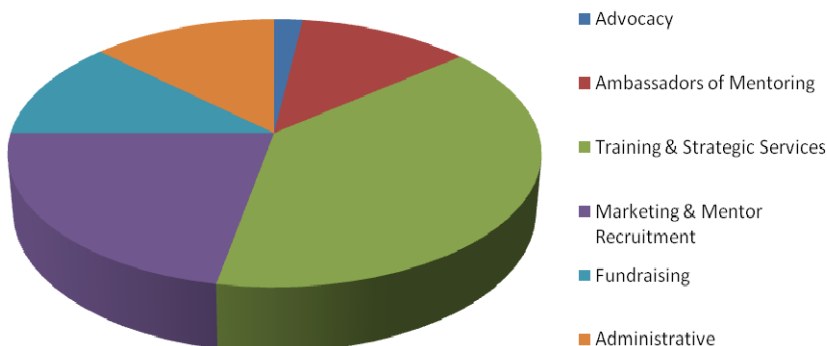


council that meets monthly to help shape the campaign and guide its execution, including branding, and planning for the kickoff event later this spring. Additionally, we have begun capacity-building and cultural competency work with program partners so that they are well-equipped to receive referrals from this campaign and sustain high-quality mentoring relationships.

MMP Revenue (\$2,127,552)



MMP Expenses (\$1,303,015)



Financial Update

MMP ended 2008 with unprecedented financial stability following the success of "A Night to Honor Ted Kelly" and continued support from leading social investors. Revenue increased by 81% over 2007 and MMP's net assets increased by 54%. We increased our programmatic spending by 34% and we created a \$500,000 board designated fund based on guidance from MMP's Strategic Finance Committee to ensure financial stability for MMP. A portion of our budget expansion occurred due to the launch of our AmeriCorps program. As we look at 2009 and the challenging economic climate, our financial success and strategy in 2008 will allow us to be aggressive as we work with our program partners and continue to grow the work of MMP and deepen our impact.